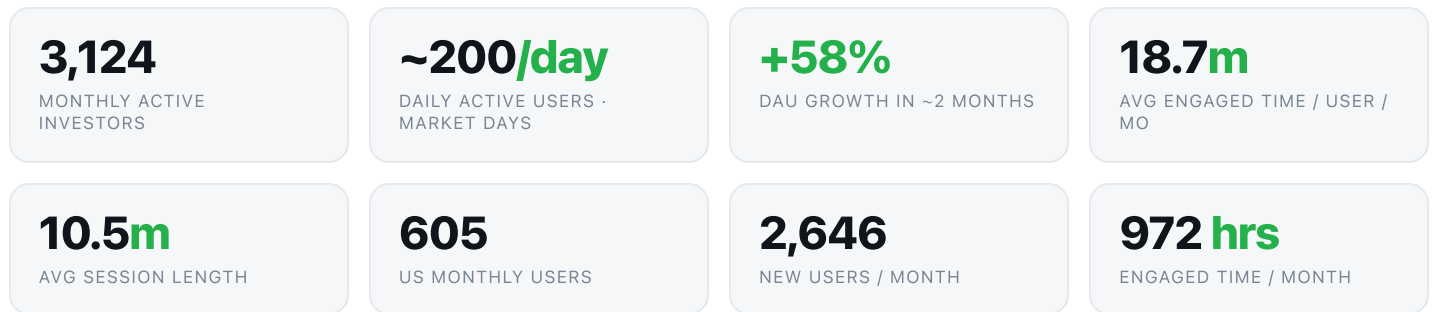



A connected-TV audience of retail investors — and a tracked path from screen to signup.

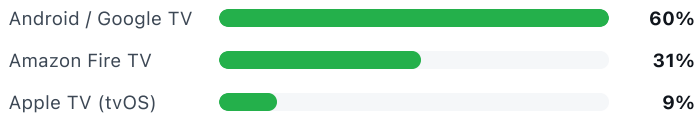
MarketCast turns any Smart TV into a live market dashboard. Our audience are engaged investors watching prices, portfolios and financial news — exactly who fintech and brokerage brands want to reach. Every partner offer is delivered as an on-screen QR call-to-action and **tracked end-to-end**, from TV impression to phone conversion.

AUDIENCE & ENGAGEMENT · SMART-TV APPS, LAST 30 DAYS



 **A genuinely market-driven audience: +36%** more daily active users on market trading days than on weekends — they show up when the market is open.

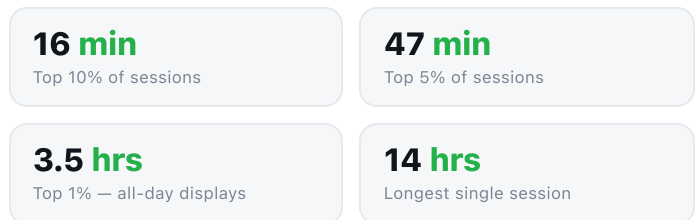
WHERE THEY WATCH · NORTH AMERICA DEVICE MIX



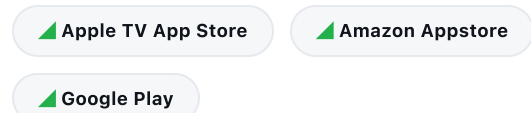
WHAT THE AUDIENCE DOES IN-APP

- Real-time prices for thousands of stocks, ETFs & indexes
- Custom cloud-synced portfolios & watchlists
- Customizable live Stream — indexes, heatmap & top movers
- Commodities, crypto & US Treasury-yield tickers
- Market news, portfolio news & a daily market brief
- Stock-history charts & dense ticker boards on the big screen

SESSION DEPTH · BUILT FOR AMBIENT VIEWING



PUBLISHED & VERIFIED

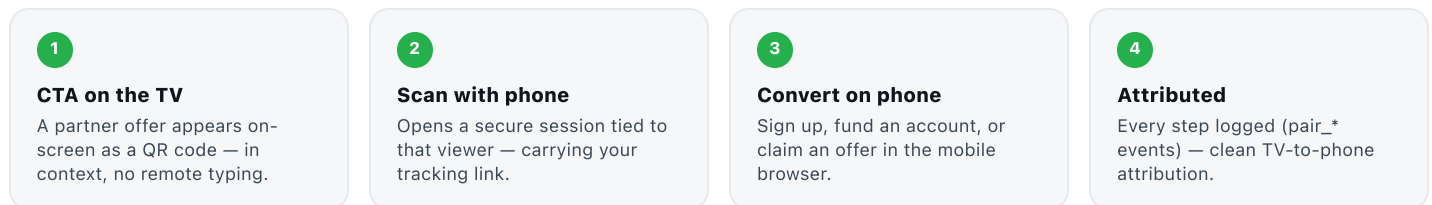


Native apps on Apple TV, Amazon Fire TV and Android / Google TV. Free, with Pro & Premium subscription tiers. Operated by AdamApps LLC; marketcast.co is a verified domain.

KEY MARKETS · THE US IS OUR #1 PAYING AUDIENCE



HOW PARTNER OFFERS CONVERT · THE ON-SCREEN QR CALL-TO-ACTION



Built for partnership networks like Impact.com: first-party, consent-based audience · genuine human engagement (10+ minute sessions, **no incentivized or bot traffic**) · a single, trackable conversion path · and full event-level attribution from TV impression to phone action.



Registered US company (AdamApps LLC),
operating since 2016.

Real investors, long sessions, growing month
over month.

Every partner click tracked end-to-end via the
QR pairing flow.

MarketCast · adam@marketcast.co · marketcast.co

Sources: Google Analytics 4 · internal data

Metrics from Google Analytics 4, Smart-TV apps only (Apple TV, Fire TV, Android / Google TV), 30-day window ending 18 Jun 2026. Daily-active and growth figures are measured on market trading days (Mon–Fri, market holidays excluded); growth vs. the prior period. Device mix shown for North America (US & Canada). Session-depth percentiles measured on engaged session time. Figures reflect the current rebuilt app and continue to grow as distribution scales.